



2022 6th Annual Amy's Adventure Race for the Lake Sponsorship Opportunities

Sponsorship Requests must be received no later than **September 14, 2022** to guarantee full benefits as

	Extreme Sponsor \$500	Ultra Sponsor \$350	Endurance Sponsor \$200	Sport Sponsor \$100
Logo Recognition on Trail Race T-Shirts Make a lasting impression with your logo or name on the back of every Amy's Race t-shirt.	✓ (Top logo placement)	✓ (medium logo)	✓ (small logo)	✓ (name only)
Logo on all print and online advertising for the Event includes posters, flyers, newspaper ads, social media posts.	✓ (headline)	✓ (large)	✓ (medium)	✓ (name only)
Recognition as underwriter in radio ads for Amy's Race- NEW! Z97.1 radio ads to air in September of 2021	✓ top sponsor mention			
Recognition in LGLC's fall newsletter, <i>Newsbriefs</i> (dist. 8,000+) and Recognition with hyperlink in LGLC's email blasts Appearing at least once/month, April - August, current dist. 1,000+.	✓ (Top logo placement)	✓ (Top logo placement)	✓ (small logo)	✓ (name only)
Logo placement on Amy's Race trailside signs, pictured in selfies submitted to LGLC by participants and reposted to social media- NEW!	✓ logo placement	✓ name only		
Opportunity to provide items for Amy's Adventure Race Raffle with recognition from all racers	✓	✓	✓	✓
Opportunity to provide company promotional/sample items Your opportunity to promote your business, service, or goods to all racers. Any sponsor is also able to have a table at the race. Materials/ items must be delivered to LGLC by September 20.	✓	✓	✓	✓

Partnership opportunities are also available for those that would like to offer discounted lodging or dining options for participants. Contact us.

LGLC 6th Annual Amy's Adventure Race | PO Box 1250 | Bolton Landing, NY 12814 | 518-644-9673 | gcasella@lglc.org | www.lglc.org



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Please write your Business Name as you would like it to appear in all publicity.

Name of Business _____

Contact Person _____ Position _____

Mailing Address _____

Phone _____ Website _____

Email _____

Sponsorship Level (circle one): **Sport \$100** **Endurance \$200** **Ultra \$350** **Extreme \$500**

If you are providing marketing materials (i.e. brochures, stickers, swag, etc.), please list a description and when we should receive it/them?

Anything else we should know when marketing your business/product? i.e. Hashtags to use, Social media handles, etc.)

Please include a black & white AND color version of your logo in high-res jpeg form.