

2024 Land & Water Conservation Celebration  
BUSINESS REPLY FORM



**Sponsorship participants:**

Replies must be received by Friday, May 10th to be included on the invitations, or by July 12th for program listing.

Guest names will be requested with the formal invitations.

**Advertisers:** Confirmation and ad files due by July 12th.

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All sponsors will be listed in the gala program, are included in emails, on our website and social media, and will receive tickets to attend the Celebration. Sponsors also receive the additional benefit of advertising space in the event program. **The LGLC strives to make this experience successful for our sponsors - if there is something specific that your business would like to receive instead of gala tickets (alternate marketing opportunities, etc.), please let us know.**

**CHAIR • \$8,000**

Includes four tickets

**PLUS full-page color program ad.** Three spots available: inside front, inside back, and back.

**BENEFACTOR • \$4,000**

Includes four tickets

**PLUS full-page b&w program ad.**

**LEADER • \$2,500**

Includes four tickets

**PLUS 1/2-page b&w program ad.**

**SUPPORTER • \$1,250**

Includes two tickets

**PLUS 1/4-page b&w program ad.**

**FRIEND • \$750**

Includes two tickets

**PLUS 1/8-page b&w program ad.**

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**Advertiser Only: (please see back for ad details)**

**COLOR AD**

**FULL PAGE • \$800**

Placement available on a first-come, first-served basis:  
inside front, inside back, or back cover.

**BLACK AND WHITE ADS**

**FULL PAGE • \$600**

**1/2-PAGE • \$300**

**1/4-PAGE • \$175**

**1/8-PAGE • \$100**

*\*Please note that the fair market value per ticket is \$125; the remainder of your donation less the value of your ad may be tax-deductible.*

*Protecting the Land that Protects the Lake Since 1988*

4905 LAKE SHORE DR • P.O. BOX 1250 • BOLTON LANDING, NY 12814 • T: 518-644-9673 • F: 518-644-9675 • LGLC.ORG



**Please write your Business Name as you would like it to appear in all publicity.**

Name of Business \_\_\_\_\_  List as anonymous

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

**Payment Information:**

Enclosed is a check for \$ \_\_\_\_\_ made payable to the Lake George Land Conservancy (or LGLC).

Please charge \$ \_\_\_\_\_ to my credit card: (circle one)    Visa    Mastercard    AmEx

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**2024 Land and Water Conservation Celebration  
Program Advertisement Details**

Overall Publication Size: 5.5"W x 8.5" H

A    Full Page  
4.5"W x 7.5"H  
Three color cover spots available:  
Inside Front, Inside Back, Back Cover  
Available on a first-come, first-served basis.

B    1/2 Page  
4.5"W x 3.5"H

C    1/4 Page - Horizontal  
4.5"W x 1.75"H

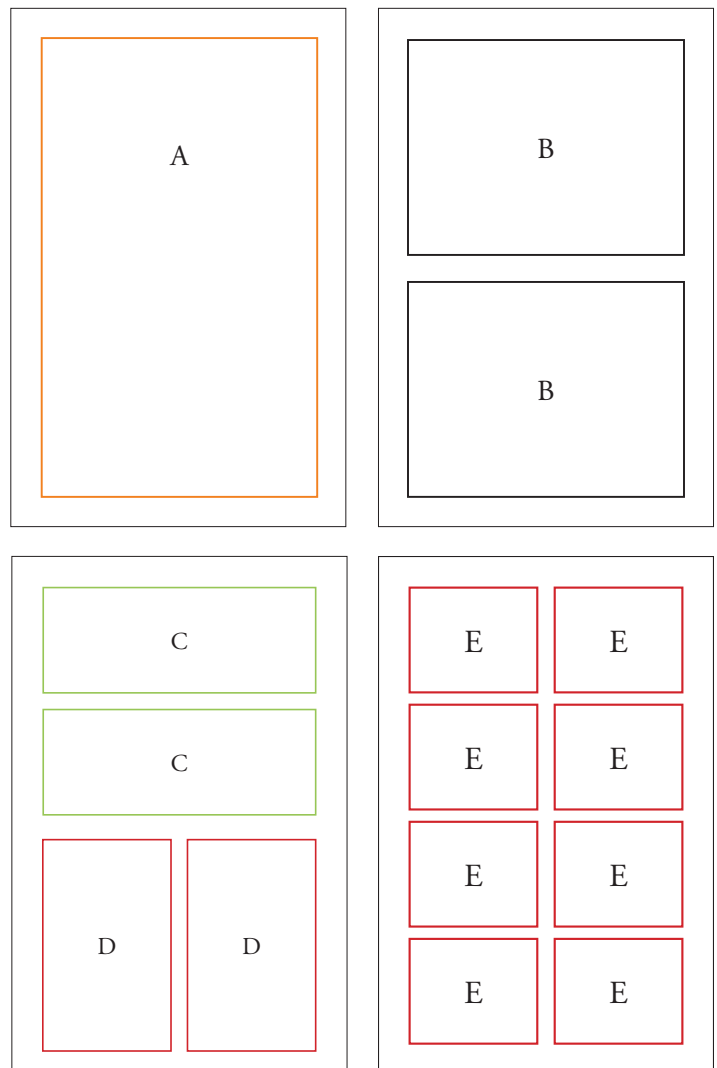
D    1/4 Page - Vertical  
2.125"W x 3.5"H

E    1/8 Page  
2.125"W x 1.75"H

All advertisements are in black and white  
except for the cover.

Camera ready art or digital files only please.

Formats accepted: pdf, eps, tiff, gif, jpg



**Email ad files to [gcasella@lglc.org](mailto:gcasella@lglc.org) by July 12.**